



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

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OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

MEMORANDUM

SUBJECT: Invitation to Provide Feedback on the U.S. EPA Draft Pollution Prevention Program Strategic Plan

FROM: Tanya Hodge Mottley *Tanya Hodge Mottley*
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Office of Pollution Prevention and Toxics

TO: State Pollution Prevention Programs
Tribal Pollution Prevention Programs
National Pollution Prevention Roundtable
Pollution Prevention Resource Exchange Centers

Over the past year, the U.S. Environmental Protection Agency's Pollution Prevention (P2) Program has been working to develop a strategic plan to guide its activities over the next five years. I would like to take this opportunity to invite your feedback on EPA's draft P2 Program Strategic Plan, as well as your suggestions for coordinating our efforts more closely on a national level. While this is a separate activity from the development of the 2009-2014 EPA Strategic Plan, linkages are being made between the two documents as appropriate.

Collaboration with our partners in the P2 community is an important component of EPA's draft P2 Program Strategic Plan. The draft strategic plan identifies a number of areas where enhanced collaboration and coordination among federal, state, tribal, and local partners would be beneficial. Examples include: increasing policy and programmatic dialogue on sustainability, climate change, and other issues; continuing to work together to address regulatory barriers to P2; and developing unified national approaches to promote further environmental progress in specific sectors.

The draft strategic plan also describes cross-cutting activities focused on furthering sustainability efforts at EPA, enhancing P2 integration opportunities, and strengthening internal program coordination. As an additional lens to focus our program's efforts to achieve significant environmental outcomes through pollution prevention, the draft plan identifies six priority sector focus areas: Agriculture; Chemical & Manufacturing Industries; Buildings & Construction; Electronics; Hospitality; and Municipalities & Institutions. Program staff and managers utilized the following set of decision criteria to determine the priority sectors:

Pollution Prevention Potential: The work is focused on source/risk reduction solutions that are economically, technologically, socially, and legally practical.

P2 Program Role: There is a unique role for the program's expertise, and there are opportunities for substantive contributions by most of the P2 program components.

Support, Timing & Leverage: P2 Program involvement in this sector is likely to have both internal and external support. There are also strong indications of stakeholder interest/willingness to participate and potential for leverage provided by new or planned policies, programs, or legislation.

Direct Results: P2 Program work in this sector will contribute to measurable, sizeable reductions in greenhouse gas emissions, toxic/other pollutants of concern, and natural resource (water) use.

Sphere of Influence: Program activities undertaken in this sector will result in the integration of P2 concepts or approaches on a wider scale, or lead to widely applicable improvements in product, process, or infrastructure design and practices.

Connections to Other Projects: Program efforts in this sector can be combined with work of other programs and initiatives to result in greater collective impact.

We will be holding a webinar on **Thursday, February 26, 2009 from 2-3:30 pm ET** to provide additional background information on EPA's draft P2 Program Strategic Plan, to discuss your initial impressions of the plan and suggestions for collaboration, and to answer any questions you may have. The draft strategic plan and presentation for the webinar accompany this memorandum.

I would like to thank the Western Sustainability and Pollution Prevention Network for hosting this webinar. To register for the webinar, please visit:
<https://www2.gotomeeting.com/register/289344503>

In addition to discussing the draft plan and collaboration opportunities with you on February 26, we welcome the opportunity to review any written comments you would like to provide. Please send written comments on EPA's draft P2 Program Strategic Plan to P2program@epa.gov by **Tuesday, March 31, 2009**.

After receiving and considering your feedback, we will finalize the P2 Program Strategic Plan in Spring 2009. Since it is important to us to remain flexible, we will update the plan periodically to reflect evolving circumstances.

I look forward to your comments and to working with you as we implement this strategic plan. Should you have any questions, please contact Thomas Tillman, Deputy Director of the Pollution Prevention Division (at 202-564-8263, tillman.thomas@epa.gov) or your regional P2 contact person listed below.

Attachments

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