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PRESS RELEASE

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THE NATIONAL POLLUTION PREVENTION ROUNDTABLE ANNOUNCES: THE 2010 MVP2 AWARD WINNERS

WASHINGTON, DC – The 2010 Most Valuable Pollution Prevention (MVP2) awards presented by the National Pollution Prevention Roundtable (NPPR) celebrates the successes of innovators in the areas of pollution prevention and sustainability. The MVP2 awards are presented annually during National Pollution Prevention Week. National Pollution Prevention week is September 20 – 26, 2010. Since P2 Week became a national event in 1995, NPPR has been advancing pollution prevention awareness through its efforts to encourage and promote widespread participation during this week. The theme for this year’s P2 week is “Celebrating the Past and Building to the Future”, to recognize the 25th Anniversary of NPPR and the 20th Anniversary of the Pollution Prevention Act.

The 2010 MVP2 recipients represent a broad range of backgrounds, including federal government agencies, academia, industries, non-profits, and individuals that have demonstrated significant accomplishments in pollution prevention. These prestigious awards were presented at a ceremony in Washington, DC on September 21, 2010.

Awards are given out for four categories. This year’s winners for Projects/Programs were AW Chesterton, BAE Systems, IBM Burlington, IBM Fishkill, Illinois Sustainable Technology Center, Maryland Department of the Environment, and the U.S. Forest Service. The Publications Award was presented to the Kentucky Pollution Prevention Center for their publication, “Kentucky Forum: Carbon Sequestration through Agriculture and Forestry Management”. Dr. Tim Lindsey with the Illinois Sustainable Technology Center and Phil Kaplan a recent retiree with U.S. EPA Region 5 took home the awards for P2 Champion. Volunteer of the Year was awarded to Andy Bray from the Northeast Waste Management Officials’ Association.

Jeffrey Burke, Executive Director of NPPR, stated, “These organizations have clearly demonstrated that pollution prevention is beneficial to both the environment and the economy. They are being recognized for their leadership and commitment to promoting a sustainable future.” The MVP2 awards demonstrate how organizations can become more competitive, form partnerships, realize cost savings, and enhance environmental quality all at the same time.

For more information on the 2010 MVP2 winners, the awards, and NPPR go to www.p2.org.

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